OTIS WOVEN STRIPES
FOR AWNINGS

AWNINGS THAT BEAUTIFY

25% discount

February orders

Spring delivery

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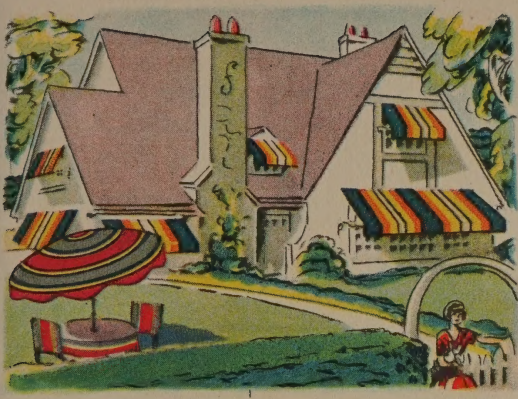
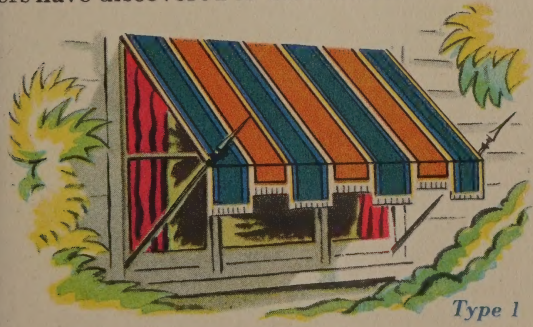


Awnings That Beautify

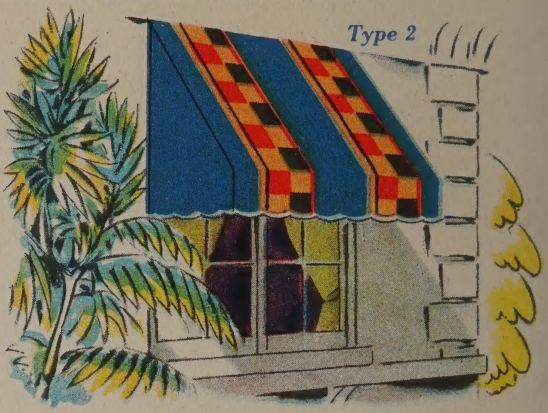
THE MODERN URGE for color... symbolic of the new freedom, the new joy in living ... has manifested itself in many forms ...in our wardrobes, in our automobiles, in our homes from bedroom to kitchen. And now this trend includes in its sweep the exterior of the home...made colorful, pleasing and individual through the use of gay-hued artistic awnings.

What a difference these bright-colored awnings make... transforming the entire appearance of the home and of its grounds. And not only do they add beauty and distinction to the home... they actually enhance its value, as many owners have discovered to their satisfaction.



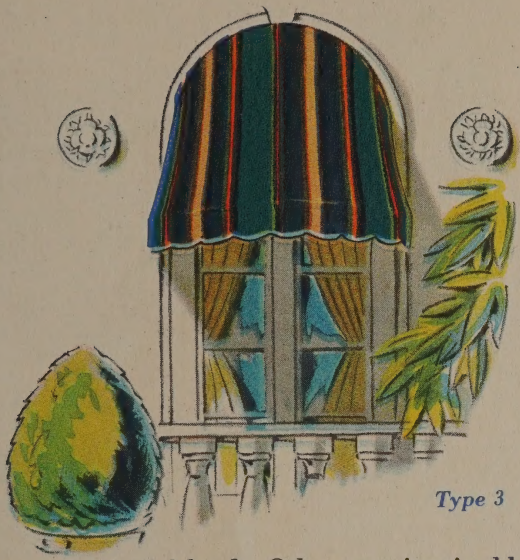
Type 1

Awnings have for many years been a most important feature of the well-kept residence; yet heretofore they have been chosen principally for their practicality, with looks a secondary consideration. In appearance they have been monotonously somber, dull, and uninteresting ... detracting from, rather than adding to, the beauty of the homes to which they were affixed. Yet this is not strange: the choice of patterns and fabrics has been so limited.



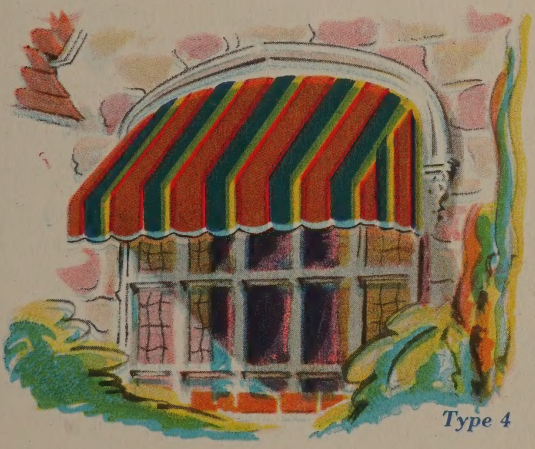
It was to meet the need for colorful, individual awnings that Otis Woven Stripes were created, combining beauty of pattern with a durability hitherto unknown in awnings. Ranging in tone from gayer, brilliant effects to more subdued blendings... in pattern from combinations of vivid stripes to soft, plain colors and pleasing art moderne adaptations...Otis Woven Awning Fabrics offer an easy way to make your home really distinctive.

Never before have awning materials been so fine, so varied, as the new Otis Woven Stripes. Never before has there been made available to you such a wide range of artistic, modern designs as in Otis...the awning fabrics of today! Some of these patterns suggest the rich color-

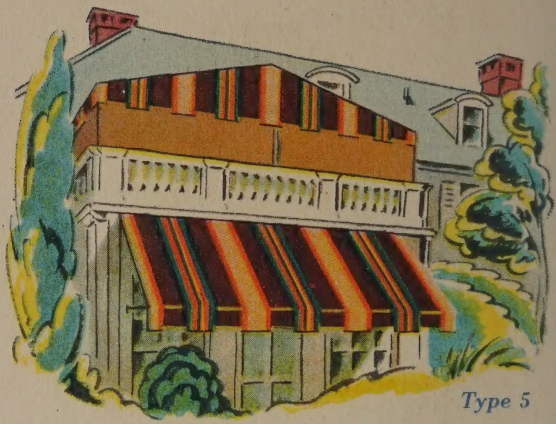


Type 3

ings of oriental lands. Others are inspired by the gay canopies of old Moorish Spain...of the Riviera...and of tropical climes. They run the gamut of the chromatic scale...flaming yellows and oranges...cool blues...refreshing greens... neutral greys...a veritable rainbow of color.



Type 4



Type 5

From this great variety of Otis patterns and colorings, you can now select awning materials that harmonize with your home and with its surroundings...or that make pleasing contrast, if you prefer. And you can choose them with the sure knowledge that they will give steady service for many seasons.

Not Painted, But *Woven In*

OTIS WOVEN STRIPES are yarn-dyed with the fastest dyes obtainable. The yarn, of strongest high-grade cotton, tightly twisted, is then woven to produce the designs. Hence the patterns are *permanent...actually part of the fabric!* They are identical on both sides, as charming from within as from without... an achievement impossible with other awning materials that are *painted* or *printed* on one side only. Otis Woven Stripe designs are *woven in.* They cannot peel, chip or check.

Moreover, Otis Woven Stripes are the only really complete line of woven awning fabrics. Their rich variety adapts them to every awning purpose... to any surroundings.

The Various Types of Awnings

NO TWO HOUSES have exactly the same awning requirements. For windows vary surprisingly in shape and size; and the lawns, the surroundings, and the external color scheme of the home all influence the patterns and colors of the awnings.

The first thing to consider, when fitting your home with awnings, is the type or types which you require. We picture in this booklet those types which are most generally employed:

Type 1

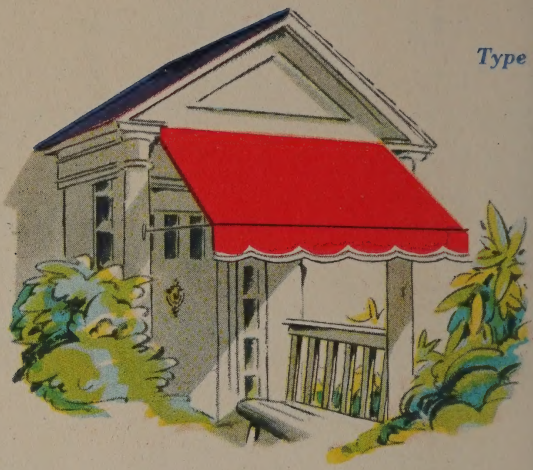
Spearhead Awning. Supported from below by decorative spears, this type of awning is widely used for homes in which the Spanish or the Moorish influence predominates. It is usually made without sides.

Type 2

Square Window Awning. This conventional style of awning is favored for most windows. It may be had without sides and is usually raised by a rope.

Type 6

Type 7



Type 3

Round Top Awning. Adaptable to windows that have a pronounced arch. The awning curves also at the bottom.

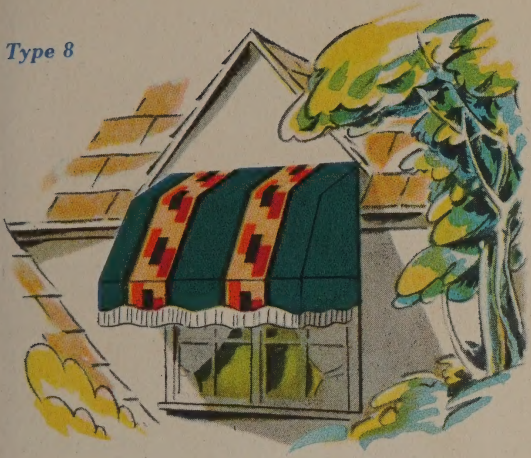
Type 4

Elliptical Awning. Similar to the round top awning. For wide, curved windows where the curve is less pronounced.

AVERY CLASSICS

Otis Woven Stripe designs are fully protect

Type 8

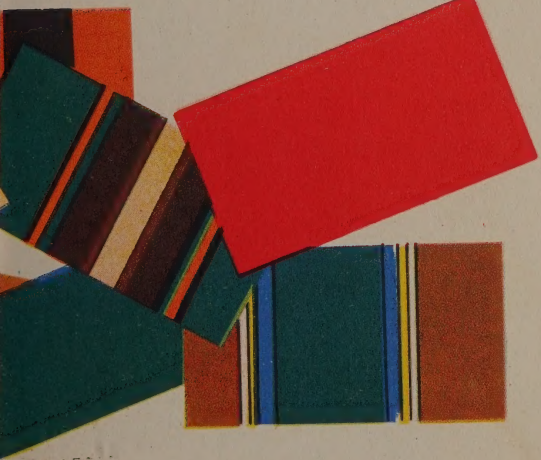


Type 5

Spring Roller Awning. Similar to the porch awning except that it works on a roller, like a window curtain.

Type 6

Door Awning. Similar to the square window awning, but larger. Usually, too, it is more elaborate.



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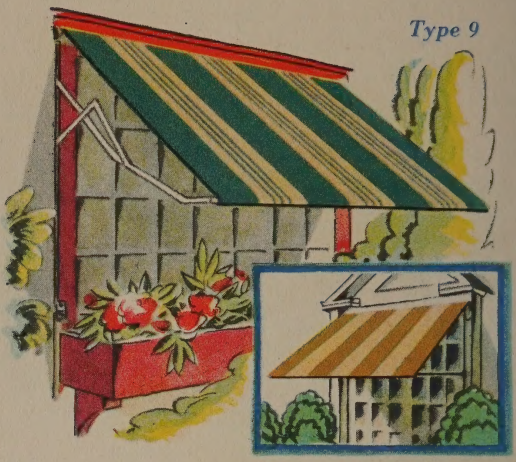


Type 9

Type 7

Porch Awning. A broad, flat awning with or without sides, for uncovered porches. It is usually raised by ropes.

Type 8

Box Awning. Where casement windows open outward, this awning prevents interference or rubbing. It is employed also on door openings where space is necessary for a screen door.

Type 9

Gear Roller Awning. For awnings too heavy to be raised by rope or roller.

Type 10

Stationary Frame Awning. For use on porch or terrace. The canvas is suspended over a pipe or wooden frame.

Type 11

Entrance Awning. Generally used as a canopy between sidewalk or steps and door. May be either flat or curved.

When you have chosen the type or types of awnings which meet your requirements, the next step is to determine the color scheme desired, and finally the particular pattern. The illustrations in this booklet may help you determine which combination would fit in best with your home and its surroundings.

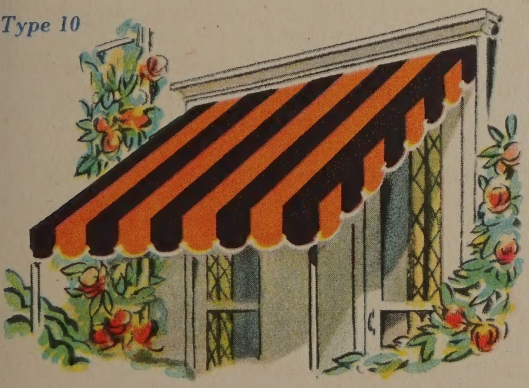
However, the Otis line is so large that it is obviously impossible for us to reproduce every pattern here. We have many additional designs which we shall gladly show you on request.

Some Other Uses of Otis Woven Stripes

On the porch. Otis Woven Stripes make very colorful and practical coverings for porch swings and porch furniture. And they are widely used for curtaining off the exposed parts of porches.

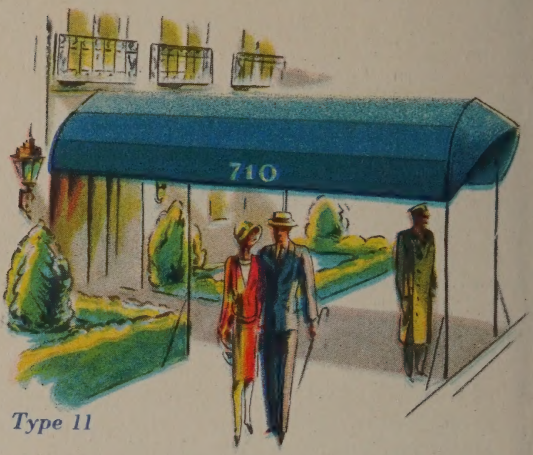
On the lawn. Otis Woven Stripes are highly recommended for garden umbrellas, for garden canopies, for the tops of garden swings, and for covering folding chairs.

Type 10



At the country club. The vivid colorings of Otis Woven Stripes will add a gay touch to clubhouse, court and links.

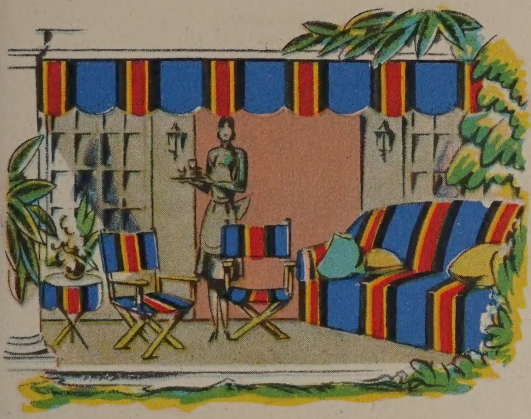
For apartments and large buildings. New awnings and canopies of rich Otis Woven Stripes, substituted for the commonplace materials usually to be found, will entirely transform the appearance of the building, imparting an air of luxury.



Type 11

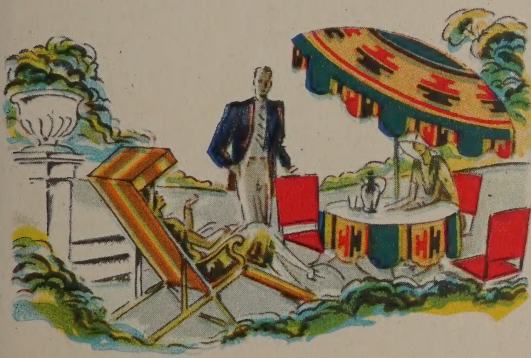
For shops and stores. Awnings of Otis Woven Stripes add distinction to retail establishments of all kinds.

»» We shall be glad to submit estimates and samples for any of the above types of work ««



IN AWNINGS, as in other things, it *pays* to buy quality. When you consider that the fixtures and the workmanship account for most of the cost of the completed awning, you can readily see that to use Otis Woven Stripes instead of cheaper, less sturdy fabrics, makes but a small difference in the price. And, to offset this, Otis Woven Stripes give you far more wear than inferior grades of awning fabrics. *Even if the appearance of both were the same, Otis would still be far the better investment!*

In addition to being so durable, Otis Woven Stripes add tremendously to the appearance



of your home . . . evoking the admiration of friends, visitors, and passers-by.

Our workrooms are equipped to give you efficient, speedy, reliable service in making up Otis Woven Stripes into all kinds of awnings, canopies, and similar fixtures. We carry a wide assortment of these Otis fabrics.

The illustrations in this booklet will give you some idea of the beauty and versatility of Otis Woven Stripes; yet no mere reproductions can do justice to the texture and tones of these brilliant fabrics. Really to appreciate them, you must see actual samples of the fabrics themselves.

We shall be glad to show you these, or to give you any desired information about awnings and their uses, if you will fill in and mail the enclosed card. You incur no obligation.

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W. H. Clark

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